

BUILD.LIVE

THE FOUNDER BROADCAST NETWORK

19,813 IDEAS GO IN. **2 COMPANIES GO OUT.**

An AI venture factory is scoring, testing, killing, and building companies — live on camera. Every number lands on a public scoreboard. The wins and the kills.

19,813

IDEAS GENERATED

6,665

FULL-SCORED

228

DEEP RESEARCHED

10

LIVE MVPS

2

GET SCALED

MEDIA KIT • JULY 2026 • BUILD.LIVE • KICK.COM/CPHUNCHIES • NUMBERS SYNC LIVE FROM THE FACTORY

WHAT BUILD.LIVE IS

build.live is the home base for builders shipping real companies on camera — live streams, open scoreboards, and every decision logged in public. No edited recaps, no launch-day theater. Most ideas die; here they die on air and get logged, same as the wins.

NOW SHOWING — BIZMAX, BATCH 1

BizMax is an AI venture factory: an idea engine generates and scores the raw pool by formula, deep research culls it, and the survivors ship as live MVPs that buy their own cold traffic. The market votes with money; kills happen on camera. Batch 1 put **19,813 generated ideas** through the funnel and kept **ten** — all live products, each getting a \$500 cold-traffic campaign. **Two survivors** get scaled into real companies, in front of everyone.

THE TEN ON THE BOARD

01 RepairLever · 02 EulogyWell · 03 ProfileRescue · 04 SellerReinstate · 05 IEPally

06 NinetyPlan · 07 H0AReply · 08 ToastGhost · 09 BillAutopsy · 10 MilesRescue

Every app links from the live board at build.live/bizmax — stage-by-stage pipeline tracking, decision log, and kill records included.

THE RULES OF THE GAME

- | | |
|----|---|
| R1 | Math picks the ideas. 19,813 generated and scored by formula — no brainstorm darlings, no founder bias. |
| R2 | The market votes with money. All 10 finalists are live MVPs — each gets a \$500 cold-traffic campaign. Clicks and trials decide, not opinions. |
| R3 | Kills happen on camera. No quiet failures. Every cut gets made live and logged in public, same as every win. |
| R4 | Two survivors get scaled. The winning MVPs grow into real companies — traffic, revenue, growth, all in front of everyone. |

FOR PARTNERS & PRESS

Work with the network: tool placements in the on-stream stack (build.live/kit), founder slots on the broadcast (build.live/live), or coverage of the experiment itself. Everything we cite is verifiable on the public board — that's the point.

BRAND COLORS

Broadcast Navy
#0B0E13 · background

Signal Azure
#1FBAED · the one accent

On-Air Red
#FF4747 · live only

Campaign Amber
#FFB224 · in-flight

Signal Teal
#2DD4A7 · alive/synced

TYPE

DISPLAY — BARLOW CONDENSED 900, UPPERCASE, TIGHT LEADING

CHYRONS SHOUT. HIGHLIGHTS GET THE SLAB.

BODY — INTER 400/600

Body copy is plain, direct, and specific. Numbers over adjectives.

DATA — MONOSPACE, LETTERSPACED CAPS

TICKERS · LABELS · SCOREBOARDS · 19,813 · LIVE

MARK & USAGE

WORDMARK

BUILD.LIVE — Barlow Condensed 900; the dot is always Signal Azure. Avatar mark: **B.**

DO

Navy background, azure highlight slab for the second line of a chyron, red strictly for live states.

DON'T

No gradients on type, no lowercase chyrons, no recoloring the dot, no red except ON AIR.

LINKS & CONTACT

SITE

build.live — the network · build.live/bizmax — the open scoreboard · build.live/live — the stream

WATCH

kick.com/CPHUNCHIES — the flagship broadcast

COMMUNITY

discord.gg/hwTdfQbucu — the Discord. Our only social channel for now; everything lands there first.

CONTACT

accounts@ewmnow.com

ASSETS

build.live/press — this kit, banners, avatars, overlays (PNG)